

Department of Management, SRIMCA, UTU

Department of Management had organized an expert talk on **“Big Data Industry in India and its future”** by **Dr. Sameer Rahodia** on **25th, July, 2017** from 9:00 to 10:30 am at **SRIMCA**. 61 students from MBA & Integrated MBA and faculty members have participated in this session.

Dr. Sameer started his session with discussion of IT-BPO industry, its evolution in India, usage of various media and technology parks situated in India.

He further discussed about Big Data, its characteristics and evolution. He had also discussed application of Big data in retail sector, driving forces and future of Big data. Lastly he briefly discussed about thick data too. He had shared his real life experience when he pursued his international course in Italy.

The discussion was followed by some useful tips for life and international exposure by the expert. He had also discussed about learning opportunities in European countries.

